

FOR IMMEDIATE RELEASE

Natural Grass Advisory Group™ Hires Julie Adamski As Managing Director

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Natural Grass Advisory Group™ (NGAG) has named Julie Adamski as the firm's first ever Managing Director. Positioned uniquely to provide independent support reinforced by a proprietary testing and analytics program, NGAG has simplified the challenge of producing high-quality, high-use grass fields. Indeed #GrassCanTakeMore®. The depth of Julie's professional and practical experience creates a cutting edge perspective to lead NGAG into a pivotal time of growth and expansion. Julie moves into the position having served as Director of Professional Relations & Product Development for Sod Solutions, a grass industry leader in variety development and marketing. Previous to her time with Sod Solutions, Julie was hands-on in producing high-quality, high-use natural grass fields with the field management teams at the Pittsburgh Steelers and Maryland SoccerPlex. Julie can be reached at julie@NaturalGrass.Org.

From Jerad Minnick, NGAG Founder and Lead Advisor: "We are lucky for Ms. Adamski to be joining the NGAG team as we work to better serve our current clients while properly managing expansion. NGAG support is unique not just because we are independent, but more so because we approach solutions from the perspective of being field managers ourselves. Our clients don't want excuses or reasons why something can't be done. They need data-based and experience-backed solutions that help them walk the tight rope of their high-use grass being able to live or die. Julie has the professionalism, can-do attitude, and real-world experience of being down in the trenches to pay her dues on teams working to maintain high-use grass fields. That combo gives Julie the perspective and understanding that every one of our clients demand and deserve from NGAG support."

From Julie Adamski: "I am so excited to lead the NGAG team to provide and create solutions to challenges that face field managers every single day. The most exciting part though is to have the opportunity to improve and expand the already cutting-edge data and testing technology utilized by NGAG. Data breaks down the challenges that face natural grass field maintenance. Data also improves the player - surface interaction and overall playability, along with increasing field safety. We at NGAG have the opportunity not only to better support field maintenance and increase grass field usage, but we can also have a positive impact on public health / player safety with those high-use fields"

About Natural Grass Advisory Group™: NGAG is the USA's only independent support firm focused solely on natural grass sport surfaces. Working with clients around the world, from Parks to Pros, NGAG provides advisory, education, data analytics, and management for improving quality and increasing use of natural grass fields. NGAG work is based in data in a proprietary surface-testing system created to simplify diagnosis of field conditions with numbers and maps. NGAG results prove #GrassCanTakeMore®.

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